

## ACE HOME CARE FRANCHISE

"EMPOWERING CARE!
BUILDING PROFITABLE FUTURE!"

#### **Contact Us:**



Visit us

www.acehomecarefranchise.com



Office

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## BOOMING CARE INDUSTRY! ACE ADVANTAGE!

- Home care is a \$400 billion industry
- 20 million seniors aged 70+ today, rising to 28-30 million by 2030
- 10,000 retirees every day
- 70% of seniors prefer home care over institutional care
- Recession Proof
- E2 Visa Qualified for foreign investors
- By 2030, 1 in 6 people worldwide will be aged 60 years or over



# WHY FRANCHISE WINS OVER STARTUPS?

- Turnkey Business Model: Start strong with our franchise model that is fully equipped for immediate operation and growth.
- Blueprint for Success: Follow a proven step-by-step system guiding franchisees from launch to long-term growth.
- Marketing Momentum: Built with our proven strategies and ongoing support that drive customer growth and sustain franchise success.
- Operational Advantage: Achieve operational excellence with comprehensive training and standardized procedures that support franchisees from launch through ongoing success.
- Proven Performance: Turning franchise ownership into measurable results.

## WHY FRANCHISEES CHOOSE ACE HOME CARE OVER OTHERS?

- 24 Years of Trusted Excellence in Home Care: Ace Home Care provides comprehensive in-home services that promote independence, preserve dignity, and give peace of mind to loved ones.
- Exceptional Value Investment: Low Entry Fee, High-Touch Support. Invest less upfront while gaining more ongoing support—40+ hours of comprehensive training, continuous business coaching, and your dedicated franchise success partner.
- Ready-to-Launch Digital Ecosystem: Hit the ground running with your complete technology foundation—branded website, mobile platform, training management system, financial setup, and complete marketing package with brand guidelines designed to generate leads immediately.
- Full-Service Operational Support: Dedicated call center and phone management services, virtual assistant support for cost-effective daily operations, plus comprehensive operational manuals, forms, and handbooks ensuring smooth launch and ongoing success.

## COMPETITIVE LANDSCAPE OVERVIEW

Feature	Ace Home Care Franchise	Comfort Keepers	Senior Care Midwest	Visiting Angels
Offerings	Comprehensive In Home Care	In-Home Care Services	In-Home Care Services	In-Home Care Services
Tech Fellow (Virtual Assistant Support	•	8	8	8
Exclusive Call Center System (Calliya)		\ ⊗	8	8
Unmatched and Continuous Training	•	8	•	•
Online Caregiver Development Program	•	8	8	•
Free Access to our own Carejou Home Care Mobile Platform		8	8	8
Telephone Reassurance and Concierge Services		8	*	

### YOUR PATH FORWARD

- 1. Book Your Discovery Call Reserve your territory and discuss financing
- 2. Complete Due Diligence Review all franchise documentation
- 3. Choose Your Market Select territory based on demographic and competitive analysis
- 4. Launch with Confidence Deploy with full operational support

## Join the CARE Revolution Today!

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"THIS ISN'T JUST A BUSINESS OPPORTUNITY!

IT'S YOUR CHANCE TO BUILD A LEGACY OF

COMPASSION WHILE FAMILIES TRUST YOU WITH

THEIR MOST PRECIOUS MOMENTS!

YOUR HEART LED YOU HERE!

NOW LET IT LEAD YOU FORWARD!"

### JOIN ACE HOME CARE FRANCHISE NOW!



First 25 Individual Franchisees Only

\$9,999+ + Only 6% Royalty Feel

#### @ Early Bird Pricing

Exclusive discount for the first 25 franchisees to join our network

#### Low Royalty Rate

Start with just 6% royalty fee vs. standard 8% for later franchisees

#### Business Growth

Proven business model with comprehensive operational systems

#### Full Support

Complete training, marketing materials, and ongoing business support

#### Act Fast - Price Increases After First 25!

After the first 25 franchisees, investment rises to \$29,500 with 8% royalty fee

#### **SECURE YOUR SPOT NOW!**

#### >€

#### **BUILD YOUR EMPIRE**

Master Franchise Opportunity

\$100,000

Master Franchise Investment

#### Scale Big with Master Franchise Rights

- Exclusive territory rights to develop your region
- Build and manage your franchise empire
- Earn 10% from every franchisee you connect
- Complete support and training program

Connect 10 Individual Franchisees = Get Your Franchise Fee Back!

## FREQUENTLY ASK QUESTIONS

#### 1. Do I need to rent a specific location for the business to operate?

1. Not necessarily. You can rent a small co-working space—just enough to have a desk and a lockable drawer. That's all you need to get started.

#### 2. How do I attract clients?

By following our marketing plan, you'll be able to reach clients from various sources and facilities. We'll guide you through the process step by step.

#### 3. How do I recruit caregivers for adult clients?

We recruit through social media platforms and will show you exactly how to manage that process effectively.

#### 4. How are operations managed?

We use the SmartCare app to monitor and manage employee activities and ensure operational control.

#### 5. How do we get paid?

Ace Home Care Inc receives payment through multiple funding sources:

- Private Pay: Direct payments from clients and their families for personalized care services
- Insurance Reimbursements: Payments from private insurance plans that cover home healthcare services
- State Medicaid Programs: Reimbursements through state Medicaid waiver programs for eligible clients
- Veterans Benefits: Payments through VA programs for qualifying veterans
- Long-Term Care Insurance: Reimbursements from clients' long-term care insurance policies

#### 6. What sets this company apart from others offering similar franchise services?

We conduct thorough market research, provide a comprehensive marketing plan, and bring 24 years of experience to the table. Additionally, we hold state certifications that validate our credibility and professionalism.